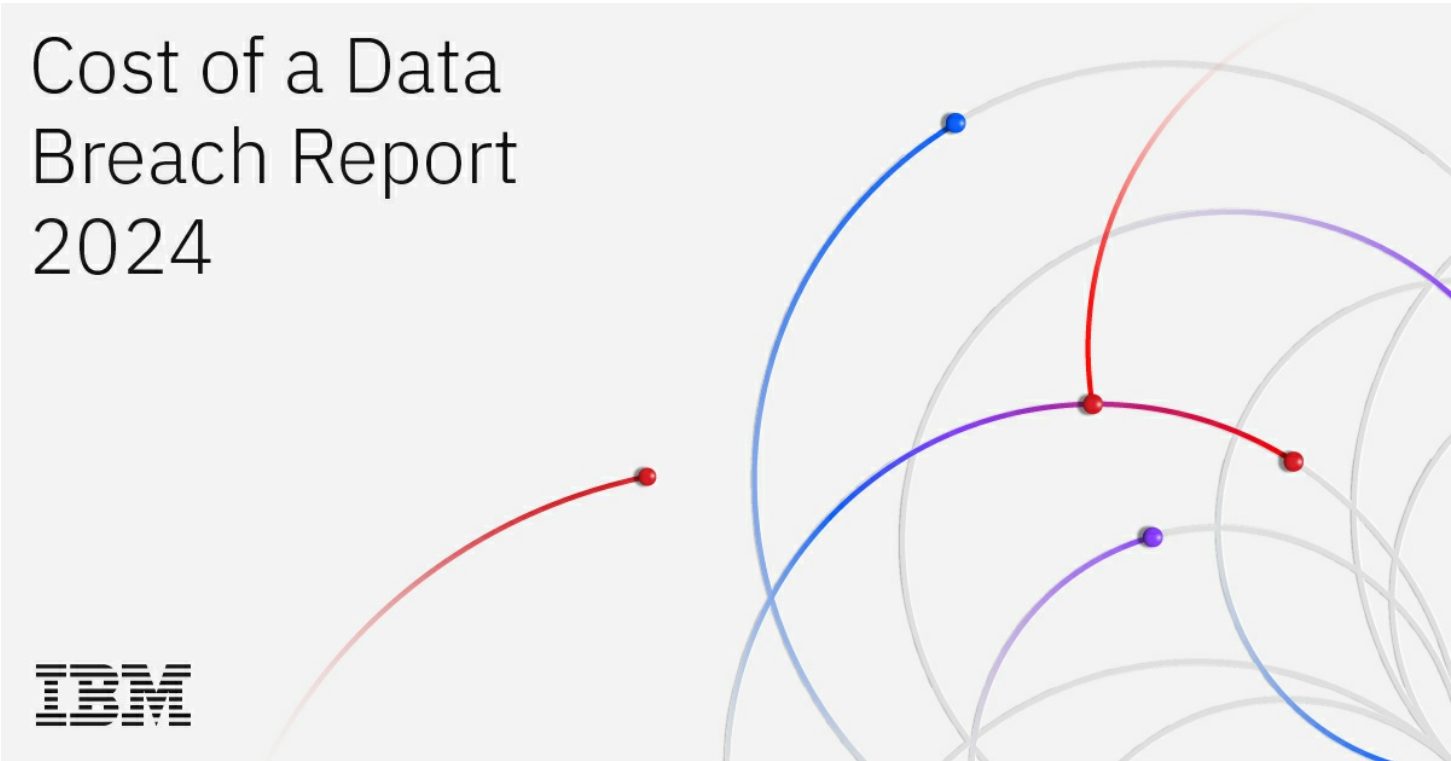


IBM ,

- IBM, 604 “2024 ”

- 488 , 48 3,300



2024 7 31 , – IBM “2024 (2024 Cost of a Data Breach Report)” , 2024 488 (67 6,100) 70% , 10% .

, 48 3,300 , 7 . (, ,) 73 , (72) , (62 8,000) .

2023 3 2024 2 604 , 28 . (Ponemon Institute) IBM , 19 .

, 3 (574 398). (12%) 100 .

AI AI 67% 10% ,20% AI . AI 98 . 220
(,) 277 7 258 , AI .

. 40% , 1/3 () . (IP)
(27%) . 173 11% . AI .
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IBM (Kevin Skapinetz) “ , , . AI AI “ , “ AI
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