

IBM , AI (Center of Excellence)

, 2023 7 14 – IBM AI (Center of Excellence) . 40,000 21,000 /AI IBM AI/ . AI 1,000 (HR), IT , .

AI . , . [1] IDC AI 2023 360 (USD) 2026 650 . . IBM AI AI , .

IBM (IBV) [2] , AI (34%), HR(41%), (45%), (40%), (57%), IT (63%) . AI . (48%) AI .

50 AI . IBM AI " " . , IE (IBM Research) AI .

. IBM 2023 100 AI AI . ‘ (The Masters)’ AI , (Mitsui Chemicals) AI IBM (IBM Watson®) , (Bouygues Telecom) AI . IBM AI 70% .

IBM . IBM AI AI .

#

[1] IDC Worldwide Artificial Intelligence Services Forecast, 2022–2026, August 2022

[2] Future Trends Executive Pulse Survey polling nearly 600 C-Suite executives in the United States, IBM Institute for Business Value, April 2023