

IBM (Chief), “ ”

- ‘ ’ ,

IBM Institute for
Business Value



CHIEF

Women in leadership

*Why perception outpaces the pipeline—
and what to do about it*





, 2023 3 8 – IBM (IBV) (Chief) “ : & ” , .

12 , 10 2,500 . (12%) 40% (2021 37%) .
 , (Senior Vice President) 14%(2019 18%), (Vice President) 16%(2019 19%) .

, (45%).

(Lindsay Kaplan) , “ ” “ ” .

IBM (SVP) (COO) (Kelly Chambliss) , “ ” “ ” .

:

- , : 10 . 2019 54 .
- : , , . 40% .
- : , , , .
- : .

IBM , , (Salima Lin) , “ ” “ ” .

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<https://ibm.co/women-leadership-2023>

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IBM (Oxford Economics) 12 , 10 , , 2,500 () . IBM 2021 2019 , ,

(Chief)

Company) , 20,000 . 2019 Carolyn Childers Lindsay Kaplan . (Fast
chief.com

<https://kr.newsroom.ibm.com/announcements?item=122735>