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, 2023 1 5 – IBM (ISV), (SI) IBM (IBM Partner Plus) IBM . IBM IBM (AI) , , ,

IBM . IBM , , 3 , , . IBM (IBM Partner Portal) IBM , , .

(Kate Woolley) IBM “IBM IBM ” “ . IBM , IBM ” .

IBM IBM 1 AI . IBM , 2 .

(Bo Gebbie) (Evolving Solutions) “IBM , IBM ” “IBM . IBM , ” .

IBM IBM , , . , IBM IBM . ISV

IBM IBM . IBM .

IBM 3 . IBM , , 5
7,000 * . IBM .

**IBM (2022 1 ~2022 8)*

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IBM , , IBM 'IBM (IBM New Partner
Accelerator)' , 6 , .

IBM , AI, , IBM , (POC) , .

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