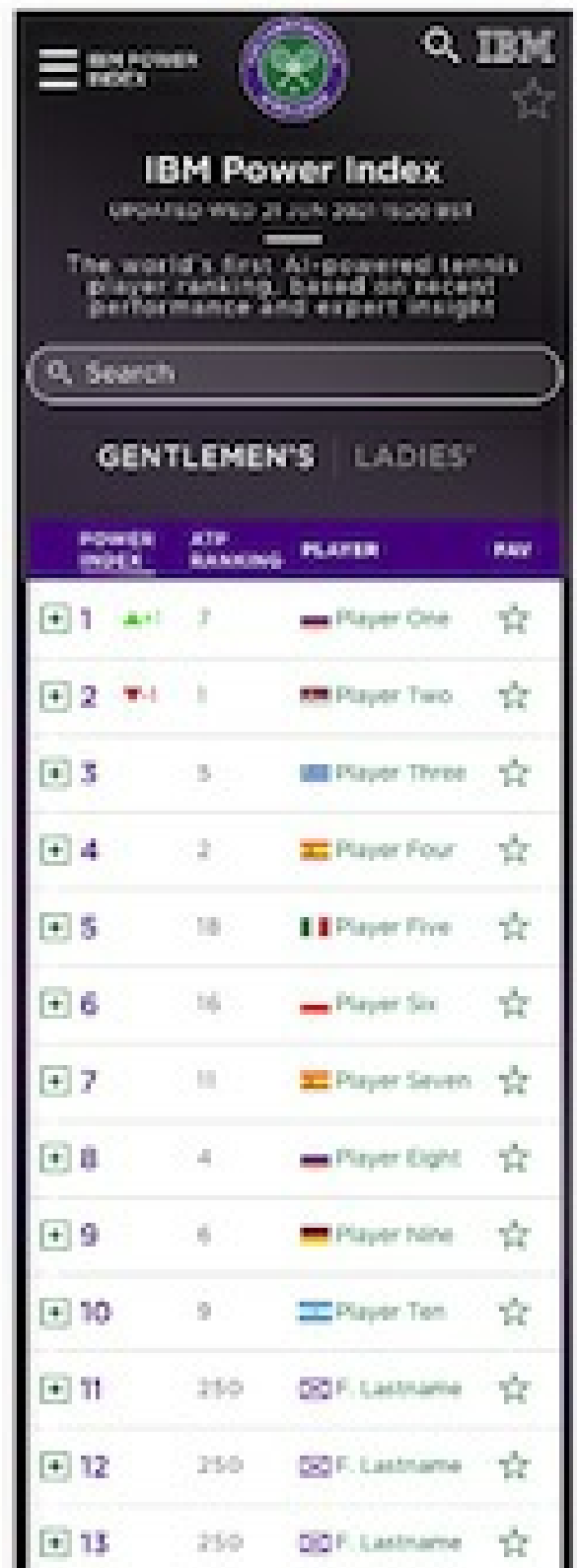


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2022 6 28 , – IBM (All England Lawn Tennis Club) IBM (AI) (The Championships, Wimbledon) 6 27 7 10 2022 , .

IBM (IBM Power Index), IBM (IBM Match Insights), (Personalized Recommendations), (Highlights Reel) IBM (Watson) .

‘ (Win Factors)’ IBM AI . ▲ IBM ▲ ▲ (ATP) (WTA) ▲1 1 ▲ ▲ ▲ ▲ .

‘ (Have Your Say)’ , IBM AI .

IBM , , IBM . IBM IBM (IBM Watson Studio) AI , , .

IBM 33 , IBM (IBM Consulting) IBM iX . IBM . IBM .

- **IBM (IBM Power Index with IBM Watson):** AI . IBM IBM , .
(Ones to Watch) .
- **IBM (IBM Match Insights with IBM Watson):** AI , IBM , . IBM , AI .
- **(Personalised Recommendations and Highlights Reels):** IBM , IBM , , .

(Alexandra Willis) “ (Wimbledon Fortnight) .
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