

IBM, “ CFO 74%, ”

- CFO,

- CFO 40%,

- , AI, ... CFO,

, 2022 2 21 – IBM (IBV) (CFO) . IBM (Oxford Economics) 43 28
2 CFO . CFO .

, CFO . CFO , (AI), .

CFO (57%) . , 10 4 . , , , , ,
(CIO) CFO .

, “ ” “ ” CFO 74%, (72%) . “ ” 6% , CFO .

AI
, CFO AI (advanced analytics) . (51%), (56%), (53%) AI .

CFO 2 1 AI . (62%) AI (51%) , AI .

, IT AI . (ERP) (49%), (48%) . ERP (54%)
(FP&A)(64%) .

IBM , CFO . CFO ▲ ▲ ▲ ▲
▲ 5 .

IBM “ , CFO ” , “ IBM , IBM
” .

IBM , IBM .

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