

IBM, AI ...

, 2021 6 10 – IBM 10 AI . IBM AI

IBM IBM AI , IBM , IBM

IBM AI (GTM, Go-To-Market) .

IBM IBM (build), (service) (sell) . IBM ,

() () IBM .

IBM AI IBM (Cloud Pak for Data) . AI , AI

“IBM CPD , IBM IBM ” .

IBM “IBM , ” .

“ 80% ” . IBM (IBM Institute for Business Value) , 2.5 .

, IBM (THINK) 2021 . IBM , CEF(Cloud Engagement Fund) .

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IBM

IBM AI, 175 , , , 3,000 IBM AI, , , IBM . www.ibm.cc

, , 30 AI .

<https://kr.newsroom.ibm.com/announcements?item=122672>