

IBM , “ **CEO** ”

- 3,000 CEO, ' ', ' ', ' '

- **CEO** ‘ ’ ‘ ’

IBM	(IBM Institute for Business Value)	CEO	[1]	,	'	'	.	,	20%
CEO	' , ' , ' , '	.	,	CEO	' (69%)'	' (52%)'	CEO	51% 45%	.

IBM CEO 2020 . CEO ‘ ’ , 20%
CEO 25% .

“ ‘ ’ ” (Mark Foster) IBM , “ . ”

CEO 77% , CEO 39% , .

IBM, , , .

1 4000 IBM , 4 1 2021 , .

IBM CEO 2020 . CEO ‘ ’ 66% 57% , (56%), (55%), (46%) .

CEO , AI, IoT . CEO IOT, ‘ ’ 61% , AI 39% 52%

, CEO CEO .

IBM CEO . CEO 63% , CEO . IBM CEO , .

3. 在 2017 年 12 月 31 日，公司 CEO 的薪酬为 31%，42%，63%。

IBM, IBM, IBM.

IBM _ _ _ _

IBM (IBM Institute for Business Value) , . IBM Thought
Leadership , , . www.ibm.com/ibv .

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[1] " (Find your essential)" 50 , 26 CEO 3,000 . , 20 IBM CEO .
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