

- IBM, 13,500 ‘ , ’

- 87% 2~3 AI

2020 5 11 – IBM 13,500 (IBM C-suite Study) , , , , .

‘ (Build Your Trust Advantage)’ .

‘ , ’ 9% . , , . , 165% 163% .

IBM “ ” .

- ,
- AI ,
- .

, 200 15% ‘ , ’ . 87% 2~3 AI . 43
AI . 72% .

87% , 69% . , 2~3 ‘ ()’ .

, (: 63%, : 71%) (: 57%, : 70%) (: 60%, 66%) .

IBM 2 (C-Suite Study) . IBM (IBV) (Oxford Economics) 98 , 20 1 3 5

<https://ibm.co/c-suite-study>

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