

IBM, ‘ , ’

- AI **- KPMG,** **-KLM**

- 2019/10/28: IBM AI ‘ (Watson Anywhere)’ , KPMG, -KLM ‘ ’ AI

AI , , , , AI . 2019 MIT [1] 10 9 AI
, 2018 2019 AI(Artificial Intelligence) 4% 14% (:Gartner 2019 CIO Agenda).[2]

" AI . AI ' (vendor lock-in)' . IBM AI
" IBM AI .

AI .

(Watson OpenScale) – AI . AI AI
IBM ' (Drift Detection)' , .

(Watson Assistant) – AI IBM AI , , , ,
(Watson Assistant for Voice Interaction) , AI IVR . , ,
. IBM , , , , .

(Watson Discovery) – IBM AI . (Content Miner) (: ,)

(Cloud Pak for Data)– IBM . , , . 1 2,500
Db2 , AI .

(OpenPages with Watson) – GRC(governance, risk, compliance) , , IT ,

KPMG , , , , . KPMG , , AI
AI **KPMG AI in Control** . /AI , , .

-KLM ‘IBM ’ MIA(My Interactive Assistant) . MIA 7
4,500 .

IBM AI

AI IBM 20 80 . IBM 10 7 , 10 8 . , IBM AI , 2018
1600 AI . IBM IBM (Project Debater) .

###

[1] MIT Sloan Management Review & Boston Consulting Group , *Winning with AI*, 2019

[2] Smarter with Gartner, Top Trends on the Gartner Hype Cycle for Artificial Intelligence, 2019 2019 9

<https://kr.newsroom.ibm.com/announcements?item=122596>