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Seoul, South korea - 2015/01/27: IBM(- ,www.ibm.com/kr) (GBS: GBS) ‘
(IdeaWatch+)’ 2 .

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2 2015 , ▲ 1: ▲ 2: ▲ : -IBM ▲ :

IBM GBS “ ”, “ 2 , ” , “ ” .

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1. : (Individual Enterprise) , , .

2. : . , . 5

3. -IBM : 2014 7, IBM IBM . iOS . IBM GE
, 6 10 .

4. : , , TBC
, 20 .

IBM GBS IBM (IBV: Institute for Business Value) (POV: Point of View) , .
IBM (IBV) IBM .

(Android , iOS) IBM IBV .

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