

IBM, -

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- “IBM ”

Seoul, Korea - 2015/04/16: - 2015 4 16 –IBM . , , ,

IBM IBM(Apple), (Johnson & Johnson), (Medtronic), (Explorys) (Phytel) , IBM .

- , , - , 3 100 .

, , * .

IBM (John E. Kelly III) “ , ” “ IBM ” .

IBM , , () . , . IBM .

IBM IBM , (HealthKit) (ResearchKit) . iOS , IBM .

IBM . IBM . , 7 80% .

IBM . ,

IBM .

2009 (Cleveland Clinic) , 26 . 5 , 360 31 7 3 150 , . IDC .

2014 (2014 Best in KLAS Awards)

1 , , IBM . .

(Watson Health) IBM

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, , IBM , , .

, IBM (Memorial Sloan Kettering Cancer Center), MD (University of Texas MD Anderson Cancer Center), (Cleveland Clinic), (Mayo Clinic) (New York Genome Center) ,

(Welltok), (Modernizing Medicine), (Pathway Genomics), MD(GenieMD) .

IBM (Michael Rhodin) “ ” , “ ” .

IBM . 2 , , , , . 3 (Curam Software) IBM (Smarter Care and Social Programs) .

IBM , 1 300 . 2011 (National Medal of Technology) (protein-folding) (Blue Gene) 2009 .

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() IBM , iOS . IBM iOS .

() IBM . IBM . , 7 80% .

() IBM . ,

() IBM (CaféWell Concierge) . (Intelligent Health Itineraries) IBM

(Pathway Genomics,) . (Pathway Panorama) ,
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MD () . IBM MD
MD . MD , . MD
(Watson Mobile Developer Challenge) .

@ (@Point of Care,) MS(Multiple Sclerosis) .
MSAA(Multiple Sclerosis Association of America) MS @ 15 .

(Geppetto Avatars,) IDA(Intelligent Digital Avatar platform) . (Nurse Sophie) , , , ,
 . (B2B2C)

HIT(mplementHIT,) HIT(OptimizeHIT) . “ (Ask Watson)”
 . IHIT (ICD10 & E/M Coding) .

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<https://kr.newsroom.ibm.com/announcements?item=122552>