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Seoul - 2015/07/02: IBM 20 . , , , , , .

IBM (Needs) , , (Urban Outfitters), (National Grid), (Deloitte), (Bolsa de Santiago), (Interactive Data Managed Solutions), ((Bendigo and Adelaide Bank) .

IBM 5 IBM . , , .
(assets) , , .
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IBM (Alistair Rennie) “ , , “ ” . "IBM , ” .

, IT (Interactive Data) IBM . , , , .

(Interactive Date Managed Solutions) (Joachim Lauterbach) “IBM ” , “ ,

(Bendigo and Adelaide Bank) . (Kevin Dole) “ IBM ” ,

IBM IBM (IBM Customer Engagement solution) . IBM (Maximo asset Management) , , . IBM (Global Business Service)

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: IBM

IBM (IBM Behavior-based Customer Insight solution for banking) . “
” “ 50 ” “ ”

: https://www.youtube.com/watch?v=P_kNxP-cfU8

: IBM

IBM (IBM Lift Analytics solution for retail) , , , , “
” “ ”

: https://www.youtube.com/watch?v=5nJrn3gq_cc

: IBM

IBM (IBM Asset Analytics for Rotational Equipment) . “ ,
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: <https://www.youtube.com/watch?v=5aVx0bjZqoA>

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