

IBM, IoT ,

- , **IBM**

- **2020 90%** , **IoT**

, - **2015/10/06:IBM** IoT . , , .

, 2020 90 IoT (connectivity) , IoT .

IBM IoT (Foundation)1 IoT , , .

(Continental) IBM IoT 'IBM (MessageSight)' 'IBM (IBM InfoSphere Streams)' .
(streaming) , (Digital mapping) 2 ' (eHorizon Horizon) Solution' .

(Continental) (Infotainment & Connectivity) (Brian Droessler) "IoT ,
" "IBM "

IBM (Dirk Wollschlaeger) "IoT " ,
IBM IoT " .

IBM IoT IBM (Softlayer) .

IBM IoT www.ibm.com/iot .

, IBM IoT (Aviation Maintenance) IBM (Product Line Engineering: PLE) . ,
. PLE .

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1. IBM IoT (Foundation)

IBM IoT IBM (SoftLayer) (managed) , ▲ ▲IBM PaaS(Platform-as-a-Service
(Bluemix) ▲ 24 ▲ , IP, IoT .

2. (Crowd Sourcing)

(crowd) ' (outsourcing)' . .

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