IBM, " "

- IBM, ‘ 2015’

- , ‘ ’

- 2015/10/28: IBM 25 ‘IBM 2015’ ‘ (Cognitive Business)’ .

26 ( ), IBM , "IBM IBM " , "IBM " .

, IBM , , (Box) IBM .

, , .

IBM , , , "IBM " . IBM ( ) , , , .

, 80% . . . IDC 2018 .

IBM . .

1. IBM API (IBM Insight APIs for Developers)

IBM IBM . .

2. IBM (IBM Industry Analytics Solutions)

5 IBM . IBM , , . IBM , , , , . , , , .

3. IBM (IBM Insight Data Packages for Weather)

IBM IBM . . , , , , , . .

###