

IBM, ‘CES 2016’ IoT

- IBM, ‘CES 2016’

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- **2016/01/07:** IBM (Ginni Rometty) 6 () CES2016 ‘ (Cognitive Business)’ .

, " , (Destination) . (foundation) "

2020 1 1.7 . (IoT) , IoT . ‘ ’ .

(, , ,) (Cognition) , (, ,) . 80% , 80% .

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, . CES (Under Armour), (Medtronics), (Softbank) .

1. (Under Armor)

(Under Armour) IBM . 1 6000 , .

(, , , ,) , .

40 , 450 , , , , , .

2. (Medtronic)

IBM IBM . (Annette Bruls) CES 3
, . 4 1500 , 2040 6 . 2400 .

3. (Softbank)

. customer engagement) . , 1 ,

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[] IBM (Watson) (IoT)

IBM Watson , 2015 3 30 . 1 .

<https://kr.newsroom.ibm.com/announcements?item=122489>