

IBM, "IBM 2016"

- , , , IT

- , , , IT " (Experience Zone)"

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- 2016/05/02: - 2016 5 3 – IBM(,www.ibm.com/kr) 5 12 ' (A New Era of Thinking)' 'IBM (Connect) 2016' .

(Ginni Rometty) IBM 1 CES2016 ‘ (Cognitive Business)’ , IBM " "

IBM 2016 , , , , IT IBM .

IBM " " . 2004 (On-demand Business) , 2009 (Smarter Planet) IT IBM " ' .

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, IBM (Outthink) . # IBM , . IBM (www.facebook.com/ibmkorea) .

ibm.biz/sc2016kr .

: <IBM 2016 >

13:30 ~ 14:10	
14:10 ~ 14:20	A New Era of Thinking , IBM

14:20 ~ 14:50	Watson, Reinventing Business in the Cognitive Era ,			
14:50 ~ 15:20				
15:20 ~ 17:30	Design a Cognitive Strategy	Move to Cloud Platform	Build a Cognitive Infrastructure	Adopt Cognitive Security
	15:20~16:00 (40) IBM :	15:20~16:00 (40)	15:20~16:10 (50) IT	15:20~15:50 (30) IBM
	Watson	GTS	Systems /GTS	Security
	16:00~16:40 (40) IBM IoT	16:00~16:40 (40) IBM :	16:10~16:40 (30) IBM - IT	15:50~16:30 (40) APT
	Watson IoT	Cloud	Systems	Security
	16:40~17:20 (40) : KCB DW IBM	16:40~17:20 (40)	16:40~17:10 (30) IT	16:30~17:10 (40)
	/ Analytics	Cloud	Systems	Security

<https://kr.newsroom.ibm.com/announcements?item=122471>