

, IBM

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- 2016/10/07: (, www.pulmuone.co.kr) IBM , .

‘ ’ 1984 32 1 8 5 . ‘ (LOHAS)¹ ’ , 5 , , , .

IBM , ‘ ’ . VIP , , .

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IBM , , , . “ , ” . “IBM ” .

IBM PDA(PureData System for Analytics) ² . PDA , ‘DashDB’ .

IBM 3.5 , 4 , (ERP), (BI) 3~5 . , , .

IBM “IBM , IBM PDA ” “ IBM ” .

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1. LOHAS(Lifestyle of Health and Sustainability)

‘ ’

2. (Peta byte)

(PB) 100 GB DVD (6GB) 17 4,000 . (: , pmg)

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<https://kr.newsroom.ibm.com/announcements?item=122444>