

IBM , ' **2016'** , " **AI** - "

- ' (World of Watson) 2016', 24 -27 , 1 7

- **GM** , ,

- **2016/10/27:** IBM (Ginni Rometty) 24 () ' (World of Watson) 2016' (26 3 -5)
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(AI) , 1 7 .

, "IBM 5 " , " (Watson is the AI platform for business)" .

1) :

- : (Geico), (Wayblazer), , , ,

2)

- : (Watson for Oncology), (Bradesco) , (Woodside), (Swiss Re)

3)

- , , ,

4) (Cognitive learning) - , , ,

- : , , (), (), GM,

5) (operation) -

- : ,

, (General Motors) , (John King Jr.) , , .

1. (General Motors) - , (OnStar)

(GM) IBM (OnStar) IBM ' (OnStar Go)' . 2017 GM
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